



2008 ACCESS Insertion Deadlines & Specifications

<i>ISSUE</i>	<i>DEADLINE</i>
January/February	January 3
March/April	February 21
May/June	April 17
July/August	June 19
September/October	August 7
November/December	October 23

- All advertisements must be submitted as “hard art” (PMTs or keylined art boards), printers films (with approved proof) or on a PC (IBM) PageMaker disk (with approved hard copies and fonts that are used downloaded to disk). OMHA reserves the right to charge a fee, over and above the fee for advertising space, for any advertisement that is not submitted in the specified format and/or size. Any additional fees charged will be at the discretion of OMHA.
- If submitting a PageMaker disk, we suggest that a print of any photos to be used be included. A position image (FPO) may be composited with the hard copy to indicate position, size and cropping desired, or cropping can be indicated on a copy of the photo. Screens and graphics may be placed as desired using resolution of 300 dpi.
- PDFs can also be accepted as long as they are distilled with sufficient resolution of 300 dpi.
- *ACCESS* page size – 8 ½” wide x 11” long
Maximum halftone and screen resolution – 150 lines per inch
Ad sizes available – full page (7 ½” wide x 9 5/8” high)
1/2 page (7 ½” wide x 4 7/8” high – horizontal only)
1/3 page (4 7/8” wide x 4 7/8” high)
1/6 page (2 5/16” wide x 4 7/8” high)
1/12 Page (2 5/16” wide x 2 3/8” high)
- For technical assistance regarding your advertisement please contact Holly Dorr at the OMHA office.

Although we do not anticipate deviation from the deadlines and specifications imposed, the deadlines and specifications listed above are subject to change in order to accommodate association or press needs. Please send all press releases to: Holly Dorr, Editor, OMHA, 201 Bradenton Avenue, Suite 100; Dublin, Ohio 43017; Phone: 614-799-2340 Fax: 614-799-0616, E-mail: hdorr@omha-usa.org . E-mail is the preferred method to receive press releases.